

Tri Marine Tuna Policy

To support sustainable tuna fisheries, protect the health of the marine environment, and promote the well-being of coastal communities, Tri Marine:

- Pursues full compliance with local and international laws and regulations, and the conservation resolutions of the International Seafood Sustainability Foundation (ISSF).
- Supplies and promotes tuna that comes from abundant, well managed fisheries that have minimal ecosystem impacts.
- Improves the scientific understanding of tuna thorough timely, accurate data collection and submission, and investment in collaborative research.
- Engages with policy makers to promote better tuna fisheries management.
- Incentivizes suppliers to institute bycatch mitigation measures.
- Supports fisheries improvement projects that bring troubled fisheries to a level consistent with internationally recognized sustainability standards.
- Provides for accountability by making this policy public, reporting on progress, and providing accurate product attribute and traceability information to customers.

"Avoid the Worst, Promote the Best, Fix the Rest"