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Policy Regarding the Proactive Vessel Register (PVR)

As a founding member of the International Seafood Sustainability Foundation (ISSF), Tri Marine is committed to the implementation of resolutions that support the long-term conservation and sustainable use of tuna stocks, reducing bycatch, and promoting ecosystem health.

ISSF resolution 13-03 was established on November 5, 2013 to enhance reporting and implementation of purse seine fishing best practices via vessel participation on the ISSF Proactive Vessel Register (PVR). This resolution calls for all ISSF participating companies to register their controlled purse seine vessels on the PR, to develop and publish its plan for prioritizing and increasing purchases of tuna from vessels on the PVR, and to report on the percentage of annual purchases from PVR vessels.

All 15 Tri Marine controlled purse seine vessels are now listed on the PVR. In addition, of the total number of purse seiners that Tri Marine regularly buys tuna from, 134 are listed on the PVR, representing 71% of Tri Marine's purse seine suppliers, a 30% increase over the previous year.

Tri Marine feels the PVR is a very important tool for providing vessel owners with guidance and support for meeting ISSF conservation measures, while delivering public recognition of our progress to customers. We therefore will maintain our own PVR registration, and continue to encourage all of our suppliers to register. Our ultimate objective is that all large-scale purse seiners globally will be listed on the PVR.

Last Update: March 1, 2015